

**William J. Moner**  
wjmoner@gmail.com

**EDUCATION**

- PhD** University of Texas at Austin  
Media Studies, expected 2013  
Radio-Television-Film Department, College of Communications
- MS** Duquesne University  
Multimedia Technology, 2001
- BS** Duquesne University  
Health Management Systems, 1997

**TEACHING EXPERIENCE**

**Instructor, Web Design and Interactive Media**, Art Institute of Pittsburgh Online Division  
September 2005 – Present

Online course management, tutorials, grading and timely feedback for all levels of undergraduate education. Courses taught include E-Commerce, Information Design, Interactive Authoring, Interactive Digital Portfolio, Media Communications, Project Management, Web Site Development I & II, and Web Imaging Techniques

**Teaching Assistant/Graduate Research Assistant**, University of Texas at Austin

TA: August 2009 – Present

GRA: January 2010 – Present

Graduate assistant to Dr. Wenhong Chen researching Information and Communication Technology (ICT) usage in the workplace and designing an undergraduate course in Media Entrepreneurship

TA for New Communications Technologies (Spring 2010, RTF upper-division): Guest lecture, provide classroom support, manage course documents using Blackboard LMS, grade written assignments and provide office hours and email support to students

TA for Introduction to Media Studies (Fall 2009, RTF lower-division): Lead discussion sections, provide office hours, and grade written assignments and quizzes

**Instructor, Web Design and Interactive Media**, Art Institute of Pittsburgh Main Campus  
January 2005 – July 2009

Classroom lecture and digital studio lab instruction, course design and management for all levels of undergraduate education.

**Courses taught:**

**Advertising:** Online Communications, Online Marketing Research, Production Planning for Electronic Media, Web Marketing

**Foundations & General Education:** Computer Literacy, E-Commerce, Digital Image Manipulation, Fundamentals of the Internet, Media Communications

**Web Design & Interactive Media:** Basic Web Scripting, Database Systems, Information Design, Introduction to Programming, Project Management, Screen Design and Graphics, Typography, Web Imaging Techniques and Web Site Development

**Community involvement:**

Committee member, Admissions/Acceptance (2007 – 2009)

Committee member, Faculty Development (2005 – 2007)

Faculty advisor, Improvisational Comedy Club (2006 – 2009)

Faculty advisor, Student Web Designers (2008 – 2009)

**CERTIFICATION**

**Online Facilitator Training Certification**, Socrates Distance Learning Technologies Group

## PUBLICATION

Nine, J.; Schubert, E.; Richert, C.; Sholehvar, B.; Horn, K.; Gilbertson, J.; Dickman, P.; He, F.; **Moner, B.J.**; Hatton, C.; DiGiorgio, C.; Gross, B.; Wimberly, F.; Mango, P.; Becich, M.J. (1995)  
"Telepathology at the University of Pittsburgh Medical Center." *Telemedicine Today* 3:22-28  
<http://www2.telemedtoday.com/articles/telepathologyunivpitt.shtml>

## NON-ACADEMIC EXPERIENCE

**President**, williamjmedia LLC, Pittsburgh, PA  
January 2008 – December 2008

Web design & development utilizing open-source platforms for e-commerce, blogging, and content management.

**Project Engineer**, Webmedx Inc., Pittsburgh, PA  
August 2002 – May 2005

Project manager for a national medical transcription software company, specializing in software implementation of a Web-native distributed application

**Programmer/Analyst**, Acclamation Systems, Pittsburgh, PA  
February 2002 – August 2002

Software development and application maintenance for a benefits management organization

**Consultant**, Various sites, Pittsburgh, PA  
September 2001 – February 2002

Custom application development for an adoption agency to track donations; data mining for an OSHA-funded research organization; data management for a scientific research organization

**Senior Consultant**, Idea Integration, Pittsburgh, PA  
October 2000 – August 2001

Project management and software development for various clients including a university health care information security system and a plate-glass assembly line automation system.

**Information Systems**, Pittsburgh Mercy Health System, Pittsburgh, PA  
June 1999 – September 2000, Senior Microcomputer Specialist  
July 1996 – February 1998, Microcomputer Specialist

Project lead and process reengineering of the IT Help Desk. Implemented automated web-based help desk software and facilitated the reduction of open help desk requests. Provided customer support for PC and network issues. Implemented the hospital's first Intranet system and Intranet sites.

**Health Care Systems Consultant**, Stoltenberg Consulting, Inc., Pittsburgh, PA  
March 1998 – June 1999

Webmaster and technical lead for IT support, including budgeting and purchasing. Designed magazine advertisements and multimedia training software, configured laptops and servers.

**Computer Support**, Reference Laboratory Alliance, Pittsburgh, PA  
May 1995 – July 1996

Project liaison for a web-based telemedicine initiative. Software and hardware support for a PC-based laboratory tracking system. Webmaster.

## COMMUNITY SERVICE

**Column Editor**, FlowTV Journal, Radio-Television-Film Department, University of Texas  
2009 – Present

**Media Representative**, Pancreatic Cancer Action Network – Western PA Affiliate, Pittsburgh, PA  
2008 – 2009

**Volunteer**, Pancreatic Cancer Action Network  
2007 – Present

## **RESEARCH INTERESTS**

Social network sites, mobile and online communications  
Digitally mediated identities, digital permanence  
Digital media literacy and education  
Altruism and social network sites

## **TECHNICAL SKILLS**

HTML 5, CSS 3, ActionScript, JavaScript, PHP 5, MySQL, XML  
Adobe Photoshop CS4, Illustrator CS4, Dreamweaver CS4, Fireworks, Flash  
Microsoft Office suite  
WordPress 2.0+, ZenCart/osCommerce, Yahoo! Merchant Services

## **PROFESSIONAL ORGANIZATIONS**

National Association of Photoshop Professionals (NAPP)